

ACV

Below are 24 different values that people rate of different importance in their lives. FIRST READ THROUGH THE LIST to familiarize yourself with the 24 values. While reading over the list, consider which ones tend to be most important to you and which tend to be least important to you. After familiarizing yourself with the list, rate the relative importance of each value to you as "A GUIDING PRINCIPLE IN MY LIFE".

It is important to spread your ratings out as best you can--be sure to use some numbers in the lower range, some in the middle range, and some in the higher range. Avoid using too many similar numbers. Work fairly quickly.

Not
Important
to me
1-----2-----3-----4-----5-----6-----7-----8-----9
Quite
Important
to me
Highly
Important
to me

- ____ (01) WEALTH (financially successful, prosperous)
- ____ (02) PLEASURE (having one's fill of life's pleasures and enjoyments)
- ____ (03) FORGIVENESS (pardoning others faults, being merciful)
- ____ (04) INFLUENCE (having impact, influencing people and events)
- ____ (05) TRUST (being true to one's word, assuming good in others)
- ____ (06) COMPETENCE (displaying mastery, being capable, effective)
- ____ (07) HUMILITY (appreciating others, being modest about oneself)
- ____ (08) ACHIEVEMENT (reaching lofty goals)
- ____ (09) ALTRUISM (helping others in need)
- ____ (10) AMBITION (high aspirations, seizing opportunities)
- ____ (11) LOYALTY (being faithful to friends, family, and group)
- ____ (12) POLITENESS (courtesy, good manners)
- ____ (13) POWER (control over others, dominance)
- ____ (14) HARMONY (good relations, balance, wholeness)
- ____ (15) EXCITEMENT (seeking adventure, risk, an exciting lifestyle)
- ____ (16) HONESTY (being genuine, sincere)
- ____ (17) COMPASSION (caring for others, displaying kindness)
- ____ (18) STATUS (high rank, wide respect)
- ____ (19) CIVILITY (being considerate and respectful toward others)
- ____ (20) AUTONOMY (independent, free of others' control)
- ____ (21) EQUALITY (human rights and equal opportunity for all)
- ____ (22) RECOGNITION (becoming notable, famous, or admired)
- ____ (23) TRADITION (showing respect for family and cultural values)
- ____ (24) SUPERIORITY (defeating the competition, standing on top)

SCORING

Sum item responses for the Agency and Communion subscales.

12-item scales:

Agency: 1, 2, 4, 6, 8, 10, 13, 15, 18, 20, 22, 24
Communion: 3, 5, 7, 9, 11, 12, 14, 16, 17, 19, 21, 23

6-item scales:

Agency: 6, 8, 13, 18, 22, 24
Communion: 3, 9, 11, 16, 17, 19